



Laura Howansky

UX UI Designer & Engineer

📧 www.lhowanskyportfolio.com

✉ larpul05@gmail.com

☎ 216.246.9037

Adobe Suite

Photoshop
Illustrator
Indesign
Lightroom
Premiere Pro
After Effects

App & Web - Development | Design

Visual Studio Code
Terminal
React
Typescript
NextJS
Storybook
Style Components
Turborepo
Design System Development
NPM - Node Package Manager
HTML, CSS, JAVA SCRIPT
PHP
HTML5
Xcode
iOS - App Store
Sublime
AWS
TestFlight
Apple Developer
Google Play Console
Hostinger
GitHub
CPannel
Azure Pipelines

UX UI Product Design

Adobe XD
Invision
Figma
Sketch
Invision
Product Dev & Design

Agile Software Development

Monday.com
Asana
Azure DevOps

Languages

Fluent in English & Spanish

Education

The University of Akron | 2019 - 2021

Bachelor of Fine Arts (BFA) - Graphic Design & UX | UI Engineering

Cuyahoga Community College | 2014 - 2017

Political Science
Business & Finances
Graphic Design & Communication

Cleveland State University | 2008 - 2012

Business Management

Experience

Designer - UX UI Engineer - Contractor Parker Hannifin | 2022 - Current

I was hired in 2022 as a contractor to collaborate with the Parker Hannifin Digital and UX team on enhancing the company's first eCommerce initiative and completing key UI components for their design system. For the first two years, I focused primarily on design work while progressively taking on UX and UI engineering responsibilities. Over the past year, my role has evolved into a hybrid position where I design, build, test, troubleshoot, and release new components, as well as upgrade proprietary Parker Design System.

This hands-on experience has allowed me to work closely with product owners to support strategy, planning, and execution, ensuring a seamless transition of products from design to production. Acting as a bridge between design and development teams, I have improved communication of goals and expectations and trained developers on effective use of the Parker Design System while establishing new front-end development standards.

Key Involvement

- Collaborated with product owners to deliver polished, user-friendly designs that enhance the user experience of Parker applications.
- Defined user journeys, personas, and interaction flows based on business requirements and functional documentation.
- Ensured accessibility, performance, scalability, and code quality across the Parker Design System.
- Trained Parker's offshore development teams on best practices, tools, and workflows for contributing to the design system.
- Authored documentation and onboarding guidelines covering component structure, tokens, foundations, and utilities to standardize development practices.
- Reviewed code and ensured design standards being implemented in the component building process.



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References

References furnished upon request.

Social Network

🌐 LinkedIn/LauraHowansky

📷 Instagram/LauraHowansky

📺 Behance/LauraHowansky

- Developed front-end features and conducted testing using modern frameworks such as React and Next.js.
- Proposed designs and implementation of user interfaces for Parker web and mobile applications.
- Translated wireframes and prototypes into responsive, production-ready code.
- Maintained and expanded the Parker Component Library and design system.
- Conducted usability testing and incorporated findings into iterative design improvements.
- Collaborated closely with product management, engineering, and the Parker design team to align goals and deliverables.
- Mentored junior team members in UX/UI best practices, accessibility, and coding standards.

Lead Designer - UX UI Engineer - Hillcrest Foods Service | 2016 - 2022

Lead Designer & UX UI engineer with over six years of experience. Collaborating with the marketing & sales team in order to provide the company with visuals of the highest quality. I have successfully managed and coordinated graphic design, web development, UX / UI design and engineering projects from concept through to completion.

Key Involvement

- Worked closely with clients to create vision, conceive designs, set up structure and consistently meet deadlines and requirements for project execution.
- Effectively built, motivated, and directed design and production teams. Coordinated projects, consultants and vendors to meet all project requirements.
- Created and conducted highly persuasive and marketing presentations for Hillcrest Foods Service Co. Expertly translated product features into meaningful user benefits that aligned with client objectives and enhanced business value.
- Collaborated with all operational, strategic, and administrative objectives in order to take the company's brand to the next level .
- Instrumental in web/app design, branding, creative direction, and software development.
- Collaboration, execution and production of marketing projects, promotional materials (video, photography, graphic & website design, copywriting and audio/visual needs.
- Proposed and implemented new site content architecture and navigation scheme for company websites, applications etc.
- Provided competitive market analysis on the site and proposed suggestions to the design and available functionality.